

Pat Hoey Productions Presents:



THE
BOSTON
HOME SHOW
AT *cruiseportboston* 
BLACK FALCON CRUISE TERMINAL
1 Black Falcon Ave., Boston, MA 02110



JANUARY 24-25, 2015

A Pat Hoey Production

WHY: As the major population base in New England, Boston is a magnet for quality buyers and upscale homeowners, driving traffic through the doors of Cruiseport Boston.

WHEN: January 24-25, 2015

WHERE: Cruiseport Boston (1 Black Falcon Ave. South Boston, MA) is located in Boston's Seaport "Innovation District" and next door to the Boston Design Center. 300,000 visitors come through the building annually and there is easy access to parking and public transportation. This year Pat Hoey Productions has even negotiated limited FREE parking for exhibitors.

WHAT: Products will range from kitchen cabinets, interior design, outdoor living, lawn services, flooring products, patio materials, appliances, and much more.

WHO: Over 90% of The Boston Home Show attendees are homeowners and come from the Boston area. The remaining 10% split between other MA communities and out-of-state visitors. Nearly 70% of those attendees produce household incomes of \$100,000 or more. Almost 70% of attendees are between the ages of 25-59.

PROMOTION: Pat Hoey Productions runs over \$200,000 worth of media promotions including Print, Television, Billboards, Radio, several Online and Social Media outlets, Email Blasts and much more!

Home:

Kitchens
Baths
Home Improvement Contractors
Outdoor Living
Windows
Hot Tubs, Pools & Spas
Appliances
Financial Institutions
Heating and Cooling
Interior Design
Flooring
Basements
Energy Audits and Solutions
Insurance
Gutters
Painting
Siding
Fireplaces
Resorts and Travel
Window Treatments
and more!